**Greater Duval Neighborhood Association**

**Strategic Plan**

**Neighborhood Revitalization**

**5 Year Plan March 2017 - March 2021**

**Special Thanks to our community partners:**

Alachua Habitat for Humanity, Gainesville Police Department, Neighborhood Housing & Development Corporation, Gainesville Regional Utilities, Community Weatherization Coalition, Community Redevelopment Agency, University of Florida's Institute of Food & Agricultural Services, Santa Fe College's Office of Outreach & East Gainesville Instruction, Mt. Carmel Baptist Church, Bartley Temple United Methodist Church, Day Spring Missionary Church, Cone Park Library, Florida Organic Growers, Cultural Arts Coalition, Parks & Arts Foundation, Suskin Reality, and The City of Gainesville: Parks, Recreation & Cultural Affairs Dept., Public Works Dept., Office of Equal Opportunity, Assistant City Manager Fred Murry

**GREATER DUVAL NEIGHBORHOOD ASSOCIATION**

**Strategic Plan for Neighborhood Revitalization**

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**GREATER DUVAL NEIGHBORHOOD ASSOCIATION**

**Strategic Plan for Neighborhood Revitalization Introduction**

**GDNA Mission Statement:** To encourage self-determination, fostering collective work and
responsibility while motivating creativity.

**GDNA Vision:** We aim to encourage, educate, and empower our community to be involved in
our journey towards self-sufficiency and financial stability. We aim to revitalize our neighborhood from inside the home, bolstering empowerment through enrichment, education,
and neighborhood programs and projects.

**Greater Duval Neighborhood of North East Gainesville, Florida** ***(Approximate boundaries)***

*North boundary: NE 13th Ave - South boundary: E University Ave - East boundary: NE 26th Ter. {Including all the Lake Road Apartments on SE University Ave.} - West boundary: Waldo Road*).

**Background / History:** The Greater Duval Neighborhood has been identified as one of the most economically challenged neighborhoods in Gainesville, FL. A lack of businesses and services in the area has impeded economic growth in the community, an issue further hampered by the lack of attention and assistance given to the Greater Duval neighborhood over the past several decades. Despite such hardships, being one of the longest-standing neighborhoods in Gainesville and among the first predominate minority neighborhoods in the city, Greater Duval is a tightly bonded community with generational ties and a sense of togetherness. In more recent years, these inherent neighborhood strengths have been embraced and enhanced through the partnership with multiple organizations, businesses, and community leaders throughout the city of Gainesville, all of whom are striving to bring financial stability and economic development to Greater Duval. Alachua Habitat for Humanity has played a key role in these efforts, launching the Greater Duval Neighborhood Revitalization Initiative in 2013. This initiative has served as a platform for partners and residents to collaboratively develop programs and roadmaps that will increase financial stability and prosperity within Greater Duval. Since October 2015, numerous meetings have been held at the Clarence R. Kelly Community Center in Duval, commonly known as the "Blue Center," to better facilitate this collaboration and produce comprehensive Strategic Plan. With the growing network of partners and increasing offers of external support, a small cohort of long-term residents in Greater Duval have stepped into positions of internal leadership and formed the Greater Duval Neighborhood Association (GDNA) and have been awarded the title as a 501 (c)3 organization. It is the privilege of all partners involved in the Greater Duval Neighborhood Revitalization Initiative to work alongside GDNA to develop this Strategic Plan which will delineate the current programs, future goals, strategies for reaching those goals, and timelines for implementation.

**Purpose of the Strategic Plan:**

This strategic plan is intended to outline the goals of GDNA and partners as they relate to the
Greater Duval Neighborhood Revitalization Initiative. This document is a collaborative effort of
residents, local businesses, and partnering organizations wishing to contribute programs,
services, and cooperative network endeavors towards the betterment of the Greater Duval
Neighborhood.

This strategic plan is a comprehensive outline of goals, objectives, strategies for implementation,
and timelines regarding projects aimed at neighborhood revitalization. This is a comprehensive plan collaborated with residents from the community, business partners from the community and by conducting a survey, to gain further input from a larger portion of residents, in the Greater Duval Neighborhood.

*This strategic plan strives to provide residents and partners with a scope of work / program goals
spanning 2017 - 2021, recognizing that revisions, modification, and additions to this framework
may be necessary as time progresses.*

**Special Thanks to Minister Annette Burkett and Joyce Law for starting as charter members of Greater Duval Neighborhood Association.**

**GREATER DUVAL NEIGHBORHOOD ASSOCIATION**

**Strategic Plan for Neighborhood Revitalization Goals, Strategies & Objectives**

**Goal 1: Increase Home ownership among Greater Duval residents at ≥ 8 new home owners in the next 5 years and empower residents to make improvements to their homes.**

***Strategy1a:******To have ≥ 8 residents from the Greater Duval Neighborhood become new homeowners in the next 5 years, with ≥ 62.5% (5/8) becoming new homeowners in the Duval area.***

**Objective1a.1** Provide education on homeownership and financial advisement for ≥ 15 residents in the Greater Duval Neighborhood per year for next 5 years.

**Objective1a.2:** By March 31, 2017 we will use the survey list of residents and a compiled list of other residents not included during the survey, to share the contact information with providers to make contact to set up training opportunities for residents for homeownership and financial workshops and assistance.

**Objective1a.3:** By April 30, 2017 Greater Duval Neighborhood Association will have a list, to share with residents, of providers with dates and times of financial workshops/training sessions so that resident can schedule to attend.

**Objective 1a.4** By April 30, 2017GDNA will start contacting residents from the survey that were interested in Home ownership, to give them training schedule information.

***Strategy1b: Partnering organizations will assist interested residents in obtaining homeownership applications for ≥ 15 residents in the Greater Duval Neighborhood per year for next 5 years.***

**Objective1b.1:** By May 30, 2017 our partnering agencies, Habitat for Humanities and NHDC and CRA, will start assisting residents with home owner application process after they have completed the financial training required for those agencies.

***Strategy1c: Provide contacts for home repair programs for those residents in the Greater Duval Neighborhood in need of those services.***

**Objective1c.1:** By April 30, 2017 compiled a list of contacts and yearly deadlines for services for home repair/improvement programs available to residents in the Greater Duval Neighborhood.

**Objective1c.2:** By April 24, 2017 have residents ready to turn in applications to the City and assist residents in the GDNA area by notifying them of the application process during the next 5 years.

***Strategy1d: Provide contact information to providers for home energy efficiency screenings, for as many residents as possible, to help residents lower utility bills.***

**Objective1d.1:** To provide ongoing information to residents of services provided by Community Weatherization Coalition, Community Action Agency and Habitat for Humanity to assist with energy saving.

**Objective1d.2:** GDNA will do a drive twice a year to get residence to have their homes receive the services to lower their light bill.

***Strategy1e:***  ***Encourage residents to volunteer with Alachua Habitat for Humanity to build new homes in the neighborhood***

**Objective1e.1** We will request all updates of new homes being built in the neighborhood by Habitat so that we can solicit volunteers from the Greater Duval Community.

**Objective1e.2:** GDNA Members will volunteer and solicit volunteers from the neighborhood as well as have those GDNA residents who receive services from GDNA and are contracted to do volunteer hours.

**GOAL 2: Increase financial opportunity and economic opportunity for individuals in the Greater Duval neighborhood.**

***Strategy2a: To provide guidance to ≥ 5 residents per year, in opening a business or to assist with connecting them with services to expand their business.***

**Objective2a.1** By January 15, 2018 GDNA will partner with other organizations that have programs to assist individuals with setting up a business. (i.e. Cultural arts Coalition, Santa Fe College Center for Innovation and Economic Development Continuing Education \*\****Note call (352) 395-5896***\*\*\*, US Small Business Administration etc.)

***Strategy2b:******Using the list from the survey, GDNA will contact those individuals who answered yes, they would like information or assistance starting a business or turning a hobby into a business.***

**Objective2b.1:** By September 5, 2017 GDNA representative(s) will contact those identified and do a follow up interview and refer them to a contact with existing services for assistance.

**Objective2b.2:** As GDNA connect to other service providers who assist with new business startup assistance we will refer those interested residents identified from the GDNA survey.

***Strategy2c:*** ***Provide support to small businesses already existing in Greater Duval so they
experience economic growth and can serve as mentors for new business owners.***

**Objective2c.1:** Contact all Businesses in the area that are not already apart of the association to join in and form a business group from the GDNA area by April 1, 2019.

**Objective2c.2:** GDNA will assist 4 members of the businesses group, with acquiring assistance and services to enhance and improve their business through volunteer services, grants and or partnering with other businesses/investors or loans for advancement economically April 1, 2021.

**Objective2c.3:** GDNA will have ≥ 3 business mentors available to speak with Greater Duval residents who are considering starting a business by April 2, 2019.

**Strategy 2d: *Provide programs for residents struggling to find employment***

**Objective 2d.1** GDNA will provide job listings, referrals & access to the internet to residents in the Greater Duval neighborhood starting June 15, 2017 at **TBA**

**Objective 2d.2:** By April 2, 2017, GDNA will refer Greater Duval residents to providers who provide educational programs with employability skills and financial budgeting.

**Objective2d.3:** By April 2, 2018, GDNA will research and have a written proposal outlined on how to start a Co-Op Job Service. Residents working for the Co-Op will be the owners and operators of the services.

***Strategy2e:*** ***Partner with Superior Child Care Services to increase opportunity for certified childcare services to be provided in Greater Duval. Offer training for individuals wishing to become a certified childcare provider.***

**Objected2e.1** GDNA will partner with Superior Child Care Services and develop a plan to increase enrollment at their center by the beginning of the school year for Alachua County for 2017-2018 school year and thereafter.

**Objective2e.2** GDNA will partner with Superior Child Care to research the idea and write a proposal of starting a \*Practicum Observation Demonstration Site (\*PODS) at Superior in conjunction with an existing training program (i.e. Santa Fe) that certify child care workers by August 30, 2018.

**Objective 2e.3** GDNA & Superior will present a proposal to Santa Fe to partner with their Child Care Worker Training program to be used as PODS for Santa Fe by June 30, 2020.

 **Objective2e.4** Superior & Santa Fe finalize program and start by fall term of 2022

**Goal 3: Engage youth in programs that facilitate positive peer interactions, increase self-esteem, and encourage community stewardship**

***Strategy3a:*** ***Offer tutoring (group and one-on-one) to students struggling in any subject***

**Objective3a.1:** GDNA will present a design for a Youth Tutoring & Support program to the City of Gainesville for approval. This program will only run during the calendar school year by March 1, 2017.

**Objective3a.2:** GDNA will seek approval from Juvenile Justice and court services to credit attendance of youth in the GDNA Youth Tutoring & Support Services as community service credit hours by August 1, 2017.

**Objective3a.3:**  GDNA will offer a Youth Tutoring & Support Program for the Greater Duval Neighborhood by August 30, 2017 or ≤ 30 days after the City of Gainesville Recreation Department approve the program, if after Aug 30, 2017.

**Objective3a.4:**  GDNA will offer opportunities for youth involved with the court system to earn community service credit hours by August 30, 2017.

**Objective3a.5:**  During the school year of 2017-2018 and thereafter GDNA will begin awarding community service hours to students who volunteer as peer mentors in the Youth Tutoring & Support Services. GDNA will write a letter certifying that the youth was involved in the youth program and their volunteer hours earn while in High School for college references.

***Strategy 3b:*** ***GDNA will partner with other organizations that provide services for youth to expand the accessibility for youth in the Greater Duval neighborhood.***

**Objective3b.1** GDNA will make a connection with the scouts, youth sports programs and asses the area to see what’s offered in the area currently by August 30, 2017.

**Objective3b.2** GDNA will refer interested parents and their youth to community youth activities services that or offered in our neighborhood by November 1, 2017.

**Objective3b.3** GDNA will have ongoing solicitations for locating sponsors & coaches to create organized sporting teams, *where needed*, to make an activity accessible to youth in Greater Duval.

 **Objective3b.4** GDNA will partner with all neighborhood churches to have members of their congregation to assist with the Youth Tutoring Support programs Monday, Tuesday, Thursday & Friday. On Wednesday, all participants will be encouraged or referred to attend one of the churches tutoring sessions by September 2017.

***Strategy3c:*** ***GDNA will fund raise and solicit support from people, businesses & organizations to operate and provide the day to day funding and materials needed to operate the GDNA Youth Tutoring & Support Program.***

**Objetive3c.1:** GDNA will start fund raising activities for support of the GDNA Youth Support Program by 3/30/2017.

**Objetive3c.2** GDNA will do solicitation campaigns for these program/project with people, businesses & organizations for donations to support the GDNA Youth Tutoring & Support Program by 3/30/2017.

**Objetive3c.3** GDNA will have ≥ 3 sponsors by August 30, 2017 and seek out other sponsors to support the GDNA Youth Support Program.

**Objetive3c.4** GDNA will contact the UF Educational department establish a partnership by August 30, 2017.

**Objetive3c.5** GDNA will contact educators from schools in the Greater Duval area for a total of ≥ 3 volunteer staff from the schools by August 30, 2017.

**Objetive3c.6** GDNA and partners will seek out grants to apply for and seek out other funding sources to support the operation of the GDNA Youth Tutoring Support.

**Goal 4:** **Encourage adults to achieve higher levels of education to advance them personally and professionally**

***Strategy4a:*** ***GDNA will*** ***Offer studying space with computer access & some financial assistance, for enrollment, for student’s taking GED courses through local programs and extend outreach to the University of Florida and their student organizations.***

**Objectie4a.1:** GDNA will develop a plan to assist Adults with applying for a GED course, Job training classes, College or other Adult education supports and a place to study with internet access by March 30, 2017.

**Objectie4a.2:** GDNA will partner with existing GED service providers in Gainesville *(i.e. Santa Fe College, Libraries, Literacy Centers and the Workforce Learning Centers)* for them to notify students of GDNA’s GED Adult Education Support program by July 30, 2017. Our targeted population is Greater Duval residents but the studying & internet service is open to all Adults*.*

**Objectie4a.3;** GDNA will partner with Community Action Agency to assist, qualifying residents living in Greater Duval, with paying registration fees for GED classes at Santa Fe College by March 30, 2017.

**Objectie4a.4:** GDNA will offer an Adult Support Program for the Greater Duval Neighborhood by August 30, 2017 or ≤ 30 days after the City of Gainesville Recreation Department approve the use of the site, if after Aug 30, 2017.

**Objective4a.5:** GDNA will partner with all neighborhood churches to have members of their congregation to assist with the Adult Educational Support programs Monday, Tuesday, Thursday & Friday. On Wednesday, all participants will be encouraged to attend one of the churches tutoring sessions by September 2017.

***Strategy4b:*** ***Connect residents with outreach personnel who can suggest services that meet the
individuals' needs.***

**Objective4b.1**GDNAwill compile a list and make it available to individuals to use with info for educational, Job opportunities, economical & home ownership contacts by August 30, 2017. The list will be updated as services are identified.

***Strategy4c:*** ***Develop partnerships with vocational training schools where residents can learn a
trade or improve upon their existing skill sets***

**Objectie4c.1** GDNA will partner with existing Training Schools *(i.e. Santa Fe College, and the Workforce Learning Centers)* and seek out other Training schools to refer residents to.

***Strategy4d:******Foster connections between Greater Duval residents and University of Florida groups/fraternities/sororities to expand residents' network of resources to higher education.***

**Objective4d.1:** GDNA will start recruiting the University of Florida to become a partner of GDNA and its strategic plans implementation.

**Objective4d.2:** GDNA will contact the UF Greek Fraternities and Sororities council(s) and other service organization, to initiate contact for partnerships with groups or members, by June 2017.

**Goal 5: GDNA will partner with other organizations to improve accessibility and quality of healthcare services, available to residents, by using outreach and recruitment of local health care facilities and pharmacies to participate in activities addressing health issues and prevention health.**

***Strategy 5a***: ***Increase preventative-care education while promoting community between local hospitals, pharmacies and residents.***

**Objective5a.1:** Greater Duval will host 2 Health Fairs a year starting in the fall of 2017 and will be held bi-annually through 2022.

**Objective5a.2:** Beginning August 2017 GDNA Diamonds in the Rough will begin to recruit residents and businesses to participate in a Health Fair to be held annually at Clarence R. Kelly Center prior to Pneumonia and Flu season & during the summer.

**Objective5a.3:** Fund raiser and sponsorship for the Health fair will begin by September 2017 through October 2017 and during the same period until 2022.

**Objective5a.4:** GDNA will host annual health fairs in November and July each year through 2022.

**Objective5a.5:** During October 2017 GDNA will invite individuals with health and wellness expertise to speak on a variety of health issues, solutions and preventions.

**Objective5a.6:** GDNA will sponsor a bi-annual breakfast/ brunches with a question and answer session hosted by a local physician or expert starting January 2018.

***Strategy 5b:*** ***GDNA along with partners will develop a plan for a wellness clinic within the Greater Duval Neighborhood.***

**Objective5b.1:** Starting by February 2018 GDNA will research rules, regulations and operations of other neighborhood wellness centers and programs by contacting local clinics, the Alachua County Health Department, and utilizing on-line resources.

**Objective5b.2:** GDNA will ask representatives of local health providers and institutes to come and discuss the idea of partnering in the development of a Wellness clinic to be in the Greater Duval Neighborhood by March 2018

**Objective5b.3:** Using information gathered February & March GDNA will develop a strategic plan for development of a Wellness clinic by November 2018.

**Objective5b.4:** Beginning October 2018 GDNA will seek assistance from city leaders to develop a proposed site of operation for a Wellness Clinic and seek advice from code enforcement for rules and regulations pertaining to operation of a clinic.

**Objective 5b.5:** GDNA & partners will locate a building that could be used as a site for the Wellness Clinic by October 2018.

**Objective5b.6:** GDNA & Partners will start by January 2019 to seek funding to get a building by researching and applying for grant opportunities, solicit investors and look for other sources of funding the Wellness Clinic.

 **Objective5b.7:** GDNA Diamonds will meet with health care providers who participated in the 2017 – 2018 GDNA health events to recruit health care facilities and programs to provide their services at a temporary clinic site in the GDNA neighborhood by January 2220

**Objective5b.8:** GDNA will collect data from the Health Fairs and other Health events, during 2017 - 2019 to gauge participation and usage of health and wellness services.

***Strategy 5c:*** ***Partner with Santa Fe College & City College to encourage Greater Duval residents, interested in the medical field, to enroll in their programs.***

**Objective5c.1:** GDNA will form a partnership with Santa Fe College and City College to co-sponsor medical student recruitment fair in the Greater Duval Neighborhood once a year beginning June 2018.

**Objective5c.2:** GDNA will have ≥ 10 residents seek enrollment into a medical program at City College or Santa Fe College.

**Objective5c.3:** GDNA will develop short sessions designed to encourage children to become health care professionals. These sessions will be included in the Youth Tutoring Support services schedule and can be used in the community during health fairs & events by November 2018.

***Strategy5d: To get an EMERGENCY ROOM built in east Gainesville.***

**Objective5d.1:** GDNA will research to see if there are plans for an Emergency room being built in East Gainesville and if not start the push for one by November 2017.

**Goal 6: GDNA will provide activities geared toward safety, increased positive interaction opportunities and increase the intervention knowledge to help increase the chance of people responding when witnessing aggressive acts.**

***Strategy 6a: Beginning January 2017, Greater Duval will begin to design program and gather information for programs to give educational assistance to adults, teens and children.***

**Objective6a.1:** Beginning in August 2017, Greater Duval will seek grant opportunities and private donations to fund/sponsor events directed towards Teen enrichment activities (i.e. dances, rallies, College campus visits, Drama Theater, Movies, Theme Parks, parties, lock inns etc.).

**Objective6a.2:** GDNA will gather a list of preventative programs, for Adults & youth, to refer residents to participate in by January 2018.

**Objective6a.3:** GDNA will Partner with GPD and other partners to host an annual Peace Rally beginning in August 2018. We will target all opposing teen gangs in the Greater Duval to promote togetherness and community.

**Objective6a.4:** GDNA will form a partnership with Bold, Reichert House, Interface, House of Hope and other programs that are already in existence to host an event in the neighborhood for violence prevention annually by January 2019.

**Objective6a 5:** GDNA will invite Green Dot Gainesville to do a violence prevention workshop in the Greater Dual Neighborhood ≥ 1 time per year.

***Strategy 6b:*** ***GDNA will connect households with social service providers who help facilitate healthy communication and peaceful solutions.***

**Objective6b.1:** GDNA will gather a list of violence prevention and social service providers with existing programs geared toward violence prevention by January 2018.

**Objective6b.2:** GDNA will contact social service providers and invite them to participate in seminars, classes and host events that promote emotional stability and wellness in the community August 2018.

**Objective6b.3:** GDNA will partner with Green Dot Gainesville, and Tobacco Free Florida, Rape Victim Advocates, Child Abuse Advocates and other such Social Service providers to host preventive & informational seminars In the Greater Duval Neighborhood.

**Objective6b.4:** GDNA will partner with existing drug rehab programs and neighborhood churches for opportunities for residents in Greater Duval, who need assistance (both addicts & families) to receive services in a location in the Greater Duval Neighborhood.

**Goal7: Encourage engagement in community projects that foster unification and togetherness amongst residents**

***Strategy7a:*** ***GDNA Seniors will develop programs specifically for senior residents to encourage camaraderie and give opportunities for them to be involved in activities in the community.***

**Objective7a.1:** The Seniors of GDNA will start organizing by March 2017.

**Objective7a.2:** Starting in March 2017 GDNA Seniors will meet every 3rd Tuesday of each month for activities and or planning and scheduling activities and events.

**Objective7a.3:** GDNA Seniors will participate in the Youth Tutoring Support Services as tutors and mentors by August 2017.

**Objective7a.4:** GDNA Seniors will participate with the Men of the East and Diamonds in the Rough and will be mentors to the younger Adults.

**Objective7a.5:** GDNA Seniors will identify seniors who need assistance (male/female) and share that info with the Men of the East & Diamonds in the Rough to pair them with someone who will come by to assist them by November 2017.

**Objective7a.1:** GDNA seniors will develop a plan for activities for the remainder of the year and come up with a budget for the projected cost of those activities by July 30, 2017.

 ***Strategy7b:*** ***Partner with Parks and Recreation department to beautify the neighborhood and install recreational areas where residents can connect with each other while enjoying
the outdoors.***

**Objective7b.1:** GDNA will research the City of Gainesville and Parks and Recreation renovation plan for Clarence R Kelly Center June 2017.

**Objective7b.2:** GDNA will request to have representation for all meetings pertaining to the Clarence R. Kelly center renovation. GDNA will advocate for the desires of the association’s membership as soon as the planning dates are set.

**Objective7b.3:** GDNA will research to find out if the undesignated funding from Wild Spaces & Public Places tax will be used to renovate the Clarence R Kelly Center and if it can be used in community gardening by August 2017.

**Objective7b.4:** GDNA will initiate Community Gardening opportunities throughout the Greater Duval Neighborhood by March 2017.

***Strategy7c: GDNA and Partners will partner with our partner, Parks and Recreation, to beautify the neighborhood and install recreational areas where residents can connect with each other while enjoying the outdoors.***

**Objective7c.1:** GDNA and partners will host ≥ 2 major neighborhood clean ups pear year.

**Objective7c.2:** GDNA will attempt to engage some of the residents who gather on some of the vacant lots, residents who oppose it and the City of Gainesville GPD, Parks & Recreation, GRU to come up with a solution of some type of an ADULT park area for sitting by November 2018.

***Strategy7d: Sponsor age-appropriate field trips for residents as a means of improving quality of life, encouraging lasting friendships, and breaking down barriers.***

**Objective7d.1:** GDNA & Partners will plan & coordinate individual and group activities & trips for Kids, Teens, Young Adults, Older Adults and Seniors from Greater Duval Neighborhood.

***Goal8:* Improve safety awareness for all residents living in the community and for individuals working in or visiting the neighborhood.**

***Strategy8a:*** ***Identify CRIME WATCH groups in Greater Duval Neighborhood and join in the meetings & planning and expansion of the groups throughout the neighborhood.***

**Objective 8a.1:** GDNA will get a list form the \_\_\_\_\_\_\_\_\_\_\_of all the crime watch groups in the Greater Duval Neighborhood and their meeting schedule by July 2017.

**Objective 8a.2:** A GDNA representative will attend their meetings and ask what we can do to partner with them and be involved by August 2017.

**Objetie8a.3:** If no groups are identified GDNA will discuss, at the monthly meeting in July 2017, the interest in starting one in the areas of members in attendance of that meeting.

**Objective8a.4:** GDNA members who are interested in starting a Crime watch group in their area will began organizing with the representative of the local Crime Watch coordinator.

**Objective8a.5:** GDNA will ask members if they are interested in starting self-awareness & self-defense classes somewhere in the neighborhood by August 2017. If yes, a location and instructor will be researched and developed by February 2018.

***Strategy8b:*** ***GDNA will partner with other organizations in the community to create opportunities for positive interactions in the greater Duval Neighborhood.***

**Objectie8b.1:** GDNA will recruit ≥ 1 GPD officer to participate in the youth Tutoring Support Services as a volunteer by November 2017.

**Objectie8b.2:** GDNA will partner with GPD and other partners in the community to have a safety awareness workshop and activities event in the Greater Duval Neighborhood once a year starting by end of the year 2018.

**Objective8b.3:** GDNA will seek to partner with all the “Explore” groups or see if one can be created for interested youth in the Greater Duval neighborhood (i.e., Fire, Nursing, EMT Police etc.).

**Objetive8b.4:** GDNA will identify and make a list of other organizations that provide services for social interaction in the Greater Duval neighborhood and make it available to Greater Duval residents (updating as needed) by June 2018.

***Strategy8c:*** ***Encourage residents to participate in programming for children and adults***

**Objective8c.1:** GDNA will use emails, flyers, posters, phone calling, TV, newspaper and any other method made available to notify residents of Greater Duval of all activities and events that GDNA sponsor or is a partner with starting now and ongoing.

**Objective8c.2:** GDNA will use emails, flyers, posters, phone calling, and any other method made available to notify residents of Greater Duval of all activities and events that or related to the residents when GDNA is notified starting now and ongoing.

***Strategy8d:*** ***GDNA will make a quarterly report to the City of Gainesville of repairs needed to street lighting, roadways and easement.***

**Objective8d.1:** Starting in May 2017 GDNA will have a list to past around for residents to put problems they see in their neighborhood for repairs to streets, lights, roadways and easement.

***Strategy8e:*** ***GDNA will encourage participation in civic duty and stewardship to local government operations and elections.***

**Objective8e.1:** GDNA will have member(s) who attend and give updates of the City Commission and School board meetings each month by June 2018

**Goal9:** **GDNA WILL create a means of fluid connection between community residents and the partners offering programs / services to the community.**

***Strategy9a: GDNA, along with its Neighborhood Revitalization Partners, will develop a document that lists the contact information of all partners, organizations and make a Mutual Agreement of Understanding.***

**Objective9a.1:**GDNA and the Habitat Neighborhood Revitalization coordinator will identify and contact all current GDNA partners on file to confirm their continued participation with our Revitalization Partnership by July 30, 2017. ***{A copy of this plan will be sent to each}***

**Objective9a.2:**GDNA and the Habitat Neighborhood Revitalization coordinator will work toward a concerted effort to collaborate an agreement with identified partners to assist in the implementation of this Strategic Plan by December 31, 2017.

***Strategy9b: GDNA will use the survey list with the contact info that was signed and approved by residents.***

**Objective9b.1:** GDNA will compile a list of contact information for all residents, from the GDNA Survey, wishing to receive information regarding services that address their individual needs / interests.

***Strategy 9c: GDNA will seek individuals to implement the Strategic Plan, initiate changes as decisions are made and track the progress of the plan throughout the year.***

**Objetive9c.1:** Develop 2 position within GDNA that will serve as the liaison
between neighborhood residents and partners, a Chief Executive Officer (CEO) & a Chief Executive Assistant (CEA) {*so that services can be provided in a timely organized fashion, to coordinate the utilization of services from our partners so we can direct proper services as needed*}.

***GDNA INDEX***

***The Greater Duval Neighborhood Association’s two Core Groups, Diamonds in the Rough & Men of the East, will be responsible for further design, updates and implementation of this Strategic Plan for the Greater Duvall Neighborhood along with collaboration of the following organization.***

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| CollaboratorsName | Goal 1 | Goal 2 | Goal 3 | Goal 4 | Goal 5 | Goal 6 | Goal 7 | Goal 8 | Goal 9 |
| Alachua Habitat for Humanity |  |  |  |  |  |  |  |  |  |
| Gainesville Police Department,  |  |  |  |  |  |  |  |  |  |
| Neighborhood Housing & Development Corporation |  |  |  |  |  |  |  |  |  |
| Gainesville Regional Utilities  |  |  |  |  |  |  |  |  |  |
| Community Weatherization Coalition,  |  |  |  |  |  |  |  |  |  |
| Community Redevelopment Agency  |  |  |  |  |  |  |  |  |  |
| University of Florida's Institute of Food & Agricultural Services,  |  |  |  |  |  |  |  |  |  |
| Santa Fe College's Office of Outreach & East Gainesville Instruction,  |  |  |  |  |  |  |  |  |  |
| CollaboratorsName | Goal 1 | Goal 2 | Goal 3 | Goal 4 | Goal 5 | Goal 6 | Goal 7 | Goal 8 | Goal 9 |
| Mt. Carmel Baptist Church,  |  |  |  |  |  |  |  |  |  |
| Bartley Temple United Methodist Church,  |  |  |  |  |  |  |  |  |  |
| Day Spring Missionary Church, Cone Park Library,  |  |  |  |  |  |  |  |  |  |
| Florida Organic Growers,  |  |  |  |  |  |  |  |  |  |
| Cultural Arts Coalition,  |  |  |  |  |  |  |  |  |  |
| Parks & Arts Foundation,  |  |  |  |  |  |  |  |  |  |
| Suskin Reality, and  |  |  |  |  |  |  |  |  |  |
| The City of Gainesville  |  |  |  |  |  |  |  |  |  |
| Parks, Recreation & Cultural Affairs Dept., |  |  |  |  |  |  |  |  |  |
| Public Works Dept.,  |  |  |  |  |  |  |  |  |  |
| Office of Equal Opportunity,  |  |  |  |  |  |  |  |  |  |
| Assistant City Manager Fred Murry  |  |  |  |  |  |  |  |  |  |
| PSN FINANCIAL |  |  |  |  |  |  |  |  |  |

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| OTHER COLABRARATORS TO INVITE |  |  |  |  |  |  |  |  |  |
| Carrier Resources |  |  |  |  |  |  |  |  |  |
| Superior Child Care |  |  |  |  |  |  |  |  |  |
| Eight Ave Copy Shop |  |  |  |  |  |  |  |  |  |
| Green Dot Gainesville |  |  |  |  |  |  |  |  |  |
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**Neighborhood Revitalization** **Collaborating Partners Memorandum of Understanding with the Greater Duval Neighborhood Association**

**To better enable the Greater Duval Neighborhood Association (GDNA) to accomplish its stated Strategic Plan, the GDNA and the collaboration of Neighborhood Revitalization Partners (Partners) agree to the following general principles:**

* + **The Partners will share with GDNA what their organization will be able to do to support GDNA’s strategic Plans.**
	+ **GDNA will share what activities are planned at each monthly collaborator meeting. The Partners will review the report and ensure that activities and services that each provide are readily available to GDNA and residents.**
	+ **The Partners will be responsible for the operation of a program or service that is provided by their entity in the GDNA’s community. GDNA representative(s) will assist with connecting volunteers to Partner projects that need them.**
	+ **Partners will advise GDNA of any funding or donations either monetarily or through in-kind services that they become aware of that could benefit GDNA. GDNA will insure that any such funding whether directly through the GDNA or through each Partner agency is dispersed in accordance with commonly accepted best practices.**
	+ **Partners will assist GDNA in fundraising efforts to support GDNA’s implementation of its Strategic Plan. Partners may decide in which way each will participate in fundraising. Examples of participation can include but is not limited to donations of goods and services and funding for projects and programs. Partners could also provide support by participating in fundraising activities organized by the various committees of GDNA.**

**Signature Page**

***Greater Duval Neighborhood Association & Collaborating Partners Representative***

The undersign representatives accept these Collaborating strategies to move forward in greater Duval

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